

Building A Platform For Growth

OPPORTUNITY

To increase share of the UK Offsite Construction market valued between £400m-£720m.

PROJECT

Provision of part-time support to facilitate and co-ordinate group activity and enable the group to progress a range of key activities. This increased capacity will allow the group to engage with wider stakeholders and develop their marketing capability.

OUTCOMES

- Establishment of working groups to progress activities and projects around: Technical Collaboration; Marketing, Communications and Branding.
- Development and planning of marketing activity.
- Progress planning of skills and training activities and mapping of FE College skills provision in Offsite construction.



SUPPORT

Total Project Value £129k
CSIC Contribution £20k

PROJECT DURATION

August 2017 - July 2018

Innovation Support: Business Innovation
Sub Sector: Pre-fabrication

